



新加坡金钻珠宝商会  
SINGAPORE JEWELLERS ASSOCIATION

Our Ref No : 005/51/2020

12 June 2020

Dear Members

**LAUNCH OF NATURAL DIAMOND  
COUNCIL (NDC) - PRESS RELEASE**

We would like to inform you that the Diamond Producers Association (DPA) has recently re-branded its name and platform to align with the brand identity of “Only Natural Diamonds”. Launching its new name as Natural Diamond Council (NDC), NDC serves to promote the desirability of natural diamonds and aims to support the integrity of the entire diamond jewellery industry.

We hereby attach a copy of its press release (in English and Chinese versions) for your reading pleasure.

Thank you for your kind attention.

Regards

Singapore Jewellers Association

2020年6月12日

致：全体会员

天然钻石协会(NDC)——新闻发布

本会谨此通知会员，钻石生产商协会（DPA）正式易名为天然钻石协会（NDC），并与“唯独天然钻石”（Only Natural Diamonds）的品牌标志相结合。旨在全面提升天然钻石的需求，及支持全球天然钻石珠宝业的诚信与发展。

随函附上其（中英文）新闻发布稿，以供您参阅。

谢谢您的关注

新加坡金钻珠宝商会