



新加坡金钻珠宝商会  
SINGAPORE JEWELLERS ASSOCIATION

4<sup>th</sup> August 2021

Dear Members,

## **[INVITATION TO REGISTER] SKILLSFUTURE MONTH - FIRESIDE CHAT: A JOURNEY OF UPSKILLING IN E-COMMERCE**

SkillsFuture Singapore (SSG), Shopee Singapore and Yikowei would like to invite you for a fireside chat to discuss the demands and challenges of upskilling in the domestic e-commerce landscape.

Details of the event are as follows :

Date : 13 August 2021 (Friday)  
Time : 3.30PM - 5.00PM  
Venue : Virtual (Online)

View the EDM below to find out more!

You may register your interest to participate using this [registration link](#).

Regards,

Singapore Jewellers Association

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2021年8月4日

致：全体会员

### **技能创前程月—虚拟交流：电子商务技能提升之旅**

新加坡精深技能发展局（SSG）、虾皮（Shopee Singapore）和一口味（Yikowei）诚挚邀请您进行虚拟交流，讨论国内电子商务领域技能提升的需求和挑战。

虚拟活动详情如下：

日期：2021年8月13日(星期五)  
时间：下午3时30分至5时  
平台：虚拟(线上)

请查看以下图表了解更多信息！

您可以在 [registration link](#) 进行注册参与虚拟活动。

感谢您的关注！

新加坡金钻珠宝商会

## A Journey of Upskilling in e-Commerce: Fireside Chat with SkillsFuture Singapore, Shopee Singapore & YiKoWei Singapore

13 AUGUST 2021, FRIDAY | 3.30PM - 5.00PM  
VIRTUAL CONFERENCE



Understand the importance of learning & development within organisations; learn to identify skills gaps and develop a training plan to upskill your digital competencies.

Join Shopee Singapore, SkillsFuture Singapore and Yikowej as they discuss the demands and challenges of upskilling in the domestic e-commerce landscape.

### Recommended Audience: Local Business Owners and Micro, Small & Medium Enterprises

#### Moderator



**Mr Darren Teo**  
Skills Manager (SkillsFuture Queen  
Bee) Shopee Singapore

#### Speakers



**Ms Peggy Lim**  
Director, Enterprise Engagement  
Office SkillsFuture Singapore



**Mr Elijah Yong**  
Head of Learning and  
Development, Shopee



**Mr Armas Chow**  
Business Development Manager  
YiKoWei Singapore

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