



新加坡金钻珠宝商会
SINGAPORE JEWELLERS ASSOCIATION

17th September 2021

Dear Members,

WEBINAR – THE TRUTH BEHIND GEMSTONE AUTHENTICATION

We would like to invite all members to SIJE's webinar titled *The Truth Behind Gemstone Authentication*. Details of the webinar are as follows:

Date : 23 September 2021, Thursday

Time : 4.00PM – 5.30PM

The webinar focuses on critical gem authentication & certification in digital times; factors impacting pricing of these gems and jewellery pieces and understanding the value of pre-owned jewellery etc.

This specially-curated webinar is a segment of the Singapore International Jewelry Expo (SiJE) 2021. Members are strongly encouraged to attend.

Please refer to the attached EDM for more information.

To register, please click [here](#).

Thank you for your attention.

Regards,

Singapore Jewellers Association



新加坡金钻珠宝商会
SINGAPORE JEWELLERS ASSOCIATION

2021年9月17日

致：全体会员

网络研讨会——宝石鉴定背后的真相

本会诚挚邀请会员参加新加坡国际珠宝展名为“宝石鉴定背后的真相”网络研讨会。研讨会详情如下：

日期：2021年9月23日, 星期四

时间：下午4时至5时30分

网络研讨会将重点讲解：数码时代宝石的鉴定和认证、影响宝石和珠宝首饰价格的因素和了解二手珠宝的价值等。

这场特别策划的网络研讨会也是“新加坡国际珠宝展 2021”（SiJE）的一个部分。热切鼓励会员参加。

请参阅随函附上的文件以了解更多信息。

请点击[这里](#)进行注册。

感谢您的关注！

新加坡金钻珠宝商会



Local Host

新加坡金钻珠宝商会
SINGAPORE JEWELLERS ASSOCIATION

**Singapore International Jewelry Expo 2021
and Local Host, Singapore Jewellers Association,
cordially invites you to attend**



Organised by



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新加坡金钻珠宝商会
SINGAPORE JEWELLERS ASSOCIATION

Country Partner



Webinar Keynote by



Make a date with us on Thursday, 23 September 2021 from 4.00PM GMT+8, to hear from industry experts on the crucial elements of purchasing your next piece of jewelry online.

We recognise that it is a challenge for many buyers to look at a gemstone and determine if it is a natural, lab-grown or a fake online. However, a professional jeweler can easily detect the difference between the three.

With more consumers purchasing luxury items online as international borders are slow to open, we have invited leading industry experts to speak on **Critical Gem Authentication & Certification in Digital Times**. You will learn the key elements that both jewelers and buyers should know when making an online purchase. We will also delve into the various factors that will impact the pricing of these valuable gems and jewelry pieces.

Our experts will cover how gems increase in value over time to become investment pieces and how they are authenticated, as well as delve into **Understanding the Value of Your Pre-Owned Jewelry**.

We are delighted to present a **Showcase by the Republic of Indonesia, SIJE's Country Partner**, highlighting the creations of their talented jewelry designers and internationally-renowned jewelers.

This specially-curated webinar organised as part of the [Singapore International Jewelry Expo 2021](#) and is a must-attend for jewelers and buyers alike!

CLICK HERE TO REGISTER



PROGRAMME

Thursday, 23 September 2021, 4.00PM - 5.30PM GMT+8

4.00PM - **Opening Remarks** by Moderator
Ms Simone Ng

Founder and Creative Director of Simone Jewels

4.05PM - **Welcome Remarks**
Mr Ho Nai Chuen

President, Singapore Jewellers Association

4.10PM - **Opening Address**
H.E. Ambassador

Embassy of the Republic of Indonesia

4.15PM - **Critical Gem Authentication & Certification in Digital Times:
Should You Buy a Gemstone without a Certificate?**

Mr Noy Elram

Managing Director, Asia Pacific
Sarine Technologies Group

4.30PM - **Understanding the Value of Your Pre-Owned Jewelry**

Mr Matthew Elton

CEO, Hotlotz

4.40PM - **Presentation by Country Partner, Indonesia**

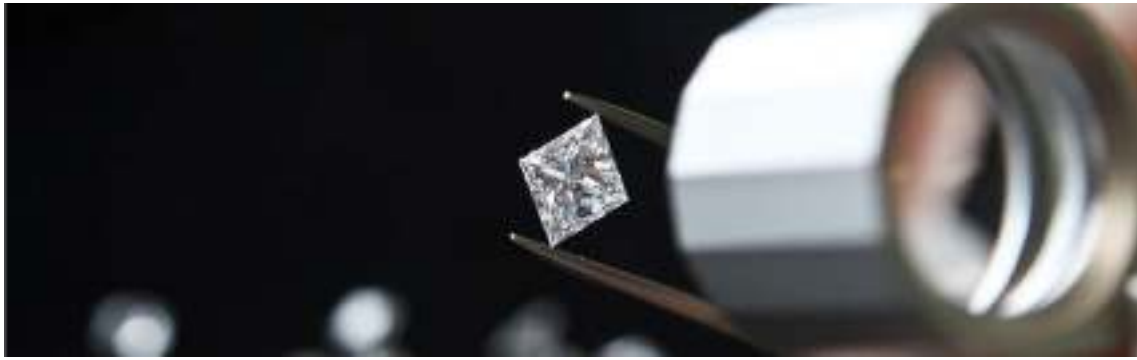
4.50PM - **SIJE 2021: Invitation to Singapore Pavilion - LEAD IFM Program**

4.55PM - Q&A Session

5.30PM - Closing Remarks by Moderator / End of Webinar

Programme is subject to changes without prior notice at the discretion of the Organiser.

CLICK HERE TO REGISTER



For registration enquiries, please contact:

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